Bachelor Thesis Supervisor's Expert Opinion

Student:	Ebenezer Quansah
Student Number:	E200114
Title of Bachelor Thesis:	Data Storytelling
Aim of the Thesis:	The aim of the work is to characterize the aspects and principles of the concept of Data Storytelling. Appropriate visualization tools will be used in the work.
Thesis Supervisor:	Stanislava Šimonová
Study Programme:	Informatics and System Engineering
Academic Year:	2023/2024

Difficulty of the Topic

	Excellent	Very good	Satisfactory	Unsatisfactory	Cannot be evaluated
Theoretical knowledge	☐	☒	☐	☐	☐
Input data and their processing	☐	☒	☐	☐	☐
Methods used	☐	☒	☐	☐	☐

Thesis Evaluation Criteria

	Excellent	Very good	Satisfactory	Unsatisfactory	Cannot be evaluated
Degree of achievement of the aim of the thesis	☐	☒	☐	☐	☐
Original attitude to the topic processing	☐	☒	☐	☐	☐
Adequacy of the methods used	☐	☒	☐	☐	☐
Depth of analysis (relative to topic)	☐	☒	☐	☐	☐
Logical structure of the thesis and scope	☒	☐	☐	☐	☐
Working with Czech and foreign literature including citations	☐	☐	☒	☐	☐
Formal arrangement of the thesis (text, charts, tables)	☐	☐	☒	☐	☐
Language level (style, grammar, terminology)	☐	☒	☐	☐	☐

Applicability of the Results of the Thesis

	High	Medium	Low	Cannot be evaluated
For theory	☐	☒	☐	☐
For practice	☐	☒	☐	☐

Identification of the Record:
Agenda of Theses   ....   1 / 2

Other Comments on the Thesis

The work is focused on the characteristics of the basic aspects of data storytelling and on the use of this approach for a specific targeted presentation, in this case the key clients should be foreign potential students who decide on the choice of a suitable university and destination.
The work meets the specified goal, the text is clear, focuses on the topic addressed, is divided into logical subsequent chapters, contains pictures and diagrams. The output of the work is a presentation (based on data storytelling approach) on the usefulness of studying at FEA oriented to foreign students.
The student worked actively and independently, at the same time carefully and with interest in the topic being addressed.

Comments on the Outputs from the Theses System

Outputs from Theses system in IS STAG: Assessed - no plagiarism, highest degree of compliance is 5%.

Questions and Suggestions for Defence

You aimed your output at international students. However, as part of the questionnaire survey, you also contacted local students - what led you to this?

Final Evaluation

I **recommend** the thesis for the defence.
I propose to grade this Bachelor thesis as follows: **C**

In Pardubice 3.7.2024

Signature ....