

# Expert Opinion on the Master Thesis

## Overall Assessment

**Name:** Jan-Philipp Leifeld

**Matriculation:** 12806

**Title:** The market for photovoltaic systems in Kenya: An analysis of the barriers to market entry for foreign companies

### Overall Assessment\*:

The master's thesis demonstrates a commendable effort in addressing a pertinent issue within the renewable energy sector in Kenya. With careful attention to detail in the execution of the methodology and a robust analysis of findings, the research has the potential to contribute meaningfully to the understanding of barriers to market entry for foreign companies in the photovoltaic market in Kenya. The language used in the thesis is extraordinary, exhibiting a high level of clarity and precision.

Based on the extraordinary scientific performance, I rate the Master's thesis as

**1.0**

Zittau, 20.11.2023

Prof. Dr. rer. pol. habil. Stefan Eckert

\*The overall assessment is based on the detailed assessment of form, structure, procedure, content and process (see page 2), which is supplemented by textual comments (see page 3).

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Bewertungskriterien	max. Punktzahl	100%	90%	80%	70%	60%	50%	40%	30%	20%	10%	0%	erzielte Punktzahl
<b>Form:</b>													
Rechtschreibung/Grammatik	5	x											5
Ausdrucksweise/-stil	8	x											8
Richtigkeit der Verzeichnisse und Verweise	3	x											3
Qualität der Abbildungen und Tabellen	3	x											3
Quellenangaben und Quellenverzeichnis	6	x											6
	25	Punktzahl (Form)											25
<b>Struktur:</b>													
Logik der Gliederung	6	x											6
Ausgewogenheit und Tiefe der Gliederung	6	x											6
	12	Punktzahl (Struktur)											12
<b>Inhalt:</b>													
Anspruchsniveau der Fragestellung	6	x											6
Hinleitung zur Fragestellung	4		x										3,6
Begriffsdiskussion	5	x											5
Aufbereitung des Stands der Forschung	8	x											8
Empirisches Vorgehen/Methodik	10		x										9
Ergebnisinterpretation und Implikationen	6	x											6
Zusammenfassung, Limitationen, Ausblick	5	x											5
Stringenz der Argum., Problemzentrierung	15		x										13,5
	59	Punktzahl (Inhalt)											56,1
<b>Prozess:</b>													
Selbstständigkeit der Themenbearbeitung	2	x											2
Qualität des Zeitmanagements	2	x											2
	4	Punktzahl (Prozess)											4
	100	Gesamtpunktzahl											97,1

Note	Gesamtpunktzahl
sehr gut (1,0)	96-100 Punkte
sehr gut (1,3)	91-95 Punkte
gut (1,7)	86-90 Punkte
gut (2,0)	81-85 Punkte
gut (2,3)	76-80 Punkte
befriedigend (2,7)	71-75 Punkte
befriedigend (3,0)	66-70 Punkte
befriedigend (3,3)	61-65 Punkte
ausreichend (3,7)	56-60 Punkte
ausreichend (4,0)	51-55 Punkte
nicht ausreichend (5,0)	0-50 Punkte

<b>Note:</b>	<b>1,0</b>
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## Notes

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Criteria	Notes
<b>Form:</b>	
<p>The language used in the thesis is commendable, exhibiting a high level of clarity and precision. The author's mastery of academic language contributes to the overall readability and coherence of the document. Furthermore, the citation style as well as the incorporation of figures and tables adheres to outstanding academic standards, ensuring proper acknowledgment of sources and maintaining the scholarly integrity of the work.</p>	
<b>Structure:</b>	
<p>Each section flows logically into the next, creating a cohesive narrative that systematically addresses the objectives of the study. The clarity in the presentation allows for a progression from theoretical foundations to the empirical findings and, subsequently, to the implications and recommendations.</p>	
<b>Content:</b>	
<p>The master's thesis titled "The Market for Photovoltaic Systems in Kenya" delves into a critical facet of the renewable energy landscape, providing a focused examination of the challenges encountered by foreign companies seeking entry into the Kenyan market. The study's timeliness is particularly noteworthy, aligning seamlessly with the growing global significance of photovoltaic systems in meeting escalating energy demands. The objectives outlined in the thesis are clear and align with the overarching theme. The incorporation of relevant theoretical frameworks and concepts enriches the foundation upon which the study (Chapter 2). The focus on barriers to market entry for foreign companies provides a theoretical perspective that contributes to the understanding of the dynamics within the Kenyan photovoltaic market. The literature review demonstrates a comprehensive exploration of existing research related to photovoltaic systems, market entry barriers, and the unique conditions within the Kenyan context (Chapter 3). The chosen methodology of an empirical investigation of market barriers is appropriate for the research objectives and is well-suited to provide a holistic understanding of the identified barriers (Chapter 4).</p> <p>The master's thesis stands as a commendable intellectual endeavor, addressing a poignant issue within the renewable energy domain. Precision in methodological execution and a thorough analysis of findings signify potential contributions to our understanding of barriers faced by foreign companies entering the Kenyan photovoltaic market.</p>	
<b>Process:</b>	
<p>Noteworthy is the student's commendable demonstration of independence in research. The author adeptly navigated the complexities of the chosen subject matter, showcasing a capacity for autonomous scholarly exploration.</p>	

Zittau, 20.11.2023

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