

Master's Thesis Supervisor's Expert Opinion

Student: Ahmed Jibreal

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Title of Master's Thesis: Strategic Management in Public Sector Organisations

Aim of the Thesis: The thesis aims to examine how a selected branch of the public sector applies strategic management in practice and what tools are used. Based on the analysis a strategic approach will be defined that best corresponds to the characteristics of selected public sector organizations.

Thesis Supervisor: doc. Ing. Michaela Kotková Stříteská, Ph.D.

Study Programme: Regional Development and Governance

Academic Year: 2021/2022

Difficulty of the Topic

	Excellent	Very good	Satisfactory	Unsatisfactory	Cannot be evaluated
Theoretical knowledge	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Input data and their processing	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Methods used	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>

Thesis Evaluation Criteria

	Excellent	Very good	Satisfactory	Unsatisfactory	Cannot be evaluated
Degree of achievement of the aim of the thesis	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Original attitude to the topic processing	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Adequacy of the methods used	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Depth of analysis (relative to topic)	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Logical structure of the thesis and scope	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Working with foreign literature including citations	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Formal arrangement of the thesis (text, charts, tables)	<input type="checkbox"/>	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Language level (style, grammar, terminology)	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>

Applicability of the Results of the Thesis

	High	Medium	Low	Cannot be evaluated
For theory	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
For practice	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>

Other Comments on the Thesis

The topic of the diploma thesis is very actual because strategic management is still an important agenda of public management reform. The diploma thesis has a logical structure and is processed well in terms of content. The literature review is elaborated based on a large number of literary and international journal sources. The chapter related to methodology clearly presents the research design and methods, data collection, and the sample. The main aim of the thesis is fulfilled with an adequate set of research methods. The analysis of strategic management approaches and tools is based on a case study analysis of cities from Finland, Norway, Germany, the Netherlands, and Switzerland. The depth of the analysis performed corresponds to the demands placed on this type of work and provides interesting results. Unfortunately, the thesis contains several formal shortcomings (missing commas, repetition of sentences, different font format, etc.).

Comments on the Outputs from the Theses System

The highest degree of similarity of 5% - it is not plagiarism.

Questions and Suggestions for Defence

1. In your opinion, what leadership style best corresponds to effective strategic performance measurement and management?
2. Which of the analyzed case studies best fulfills the theoretical basis of effective strategic management practices and why?

Final Evaluation

I **recommend** the thesis for the defense.
I propose to grade this Master's thesis as follows: **B**

In Pardubice 18.6.2020

Signature