Opportunities posběreň diplomové práce

<table>
<thead>
<tr>
<th>Problem</th>
<th>Opportunity</th>
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<td>1. Many banks and savings cooperatives are starting to offer mobile banking applications.</td>
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<td>2. There is a lack of qualified professionals in the field of mobile banking.</td>
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**Potential Applicants:**

- Banks
- Savings cooperatives
- Mobile banking application developers

**Potential Solutions:**

- Development of mobile banking applications
- Training and certification programs for mobile banking professionals
- Collaboration between banks and educational institutions

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**Additional Opportunities:**

- Development of mobile banking security solutions
- Integration of mobile banking with other financial services
- Development of mobile banking for special populations (e.g., elderly, disabled)