

### Supervisor's opinion of Diploma Thesis

Author	Vojtěch Dlouhý
Title	Tourism management as a tool of sustainable development and poverty reduction in the Third World countries. Sustainable Village Development Programme.
Main objective	The main objective of the thesis is to summarize the complexity of the mass-tourism issues and introduce new forms of sustainable tourism that might play a significant role in the economies of developing countries. The practical part is related to a case study which is based on the research work I conducted in Meghalaya in North East India back in 2014 and whose results I used for designing a sustainable eco-tourism model for a village situated in rural and remote part of this region.
Head of Diploma Thesis	Ing. Robert Baťa, Ph.D.

Difficulty	Level		
	Above the average	Average	Below the average
Theoretical part	X		
Practical part	X		
Background materials (input data)	X		

Evaluation criteria	Level			
	Above the average	Average	Below the average	Cannot be assessed
Meeting the objective	X			
Autonomy in dealing with topic	X			
Logical construction of thesis	X			
References and citations (Czech)		X		
References and citations (foreign)		X		
Adequacy of the methods used	X			
Depth of analysis conducted	X			
The degree of recoverability of solutions	X			
Formal adjustment (text, graphs)		X		
Stylistic level		X		
Background materials, research work and consultancy demands	high	average	lower	are not
	X			
Use of analysis, mathematical, statistical and other methods, comparisons, etc.	more fully	adequate	partly	are not
		X		
Solution and recommendation	more fully	adequate	partly	unusable
	X			
Content, relevance of attachments	very functional	functional	less functional	unsatisfactory
		X		

Master thesis has a total range of 83 pages, including appendices. The author divides the work into three basic chapters, while the first two chapters are devoted to theoretical background, the third chapter in the range of 46 pages is devoted to the project, for which the author participated in practice.

The main strengths of this study can be considered the fact that it was bound by the successfully implemented project.

The author is one of four members of the management board, who project, described in chapter 3 invented, consult with experts from the UN and the World Bank and successfully implemented in an environment of a foreign country.

Currently they won a tender for three years for another 54 villages, where it will be applied a similar approach as in the first phase of the project, developed as part of this diploma thesis.

These facts show the uniqueness of this work in terms of overall importance and simultaneously uselessness of assessment of some other characteristics.

**Comments and questions for the defense:**

**Any**

**The work is recommended for defense**

**The proposed classification level:**

Excelent
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Into the box specify a verbal assessment of the scale: excellent, very good, good, failed

**Head of Diploma Thesis:**

Ing. Robert Bařa, Ph.D. Podpis:

In Pardubice 25.5.2016