

Feedback of the opponent Dr. Bremley W. B. Lyngdoh

Author	Vojtěch Dlouhý
Title	Tourism management as a tool of sustainable development and poverty reduction in the Third World countries. Sustainable Village Development Programme.
Main objective	The main objective of the thesis is to summarize the complexity of the mass-tourism issues and introduce new forms of sustainable tourism that might play a significant role in the economies of developing countries. The practical part is related to a case study which is based on the research work I conducted in Meghalaya in North East India back in 2014 and whose results I used for designing a sustainable eco-tourism model for a village situated in rural and remote part of this region.
Head of Diploma Thesis	Ing. Robert Baťa, Ph.D.
Opponent of Diploma Thesis	Dr. Bremley W. B. Lyngdoh

Difficulty	Level		
	Above the average	Average	Below the average
Theoretical part	X		
Practical part	X		
Background materials (input data)	X		

*Mark the appropriate option with X

Evaluation criteria	Level			
	Above the average	Average	Below the average	Cannot be assessed
Meeting the objective	X			
Autonomy in dealing with topic	X			
Logical construction of thesis	X			
References and citations		X		
Adequacy of the methods used	X			
Depth of analysis conducted	X			
Author's own contribution	X			
Formal adjustment (text, graphs)		X		
Stylistic level		X		
Background materials, research work and consultancy	X			
Data analysing	X			
Solution and recommendation	X			
Content, relevance of attachments		X		

Comment

The thesis achieved its main objective to summarize the complexity of the unsustainable mass-tourism issues in North East India and it also introduced new forms of sustainable tourism as a strategy that might play a significant role in the economic growth of developing countries like India. The practical part of the thesis is very relevant to the project that we are working on right now in Meghalaya in North East India. So I really appreciate the author using our project as a case study for the research work he conducted in Meghalaya back in 2014. I am also satisfied with results the author used for designing a sustainable eco-tourism model for a village situated in our project site located in the rural and remote part of Meghalaya and his conclusion could be replicated in other developing counties with similar conditions as in my home state Meghalaya.

I wish him every success with his academic career.